


# Webinar on Regional Comprehensive Economic Partnership (RCEP): TRADE TOOL FOR BUSINESS RECOVERY IN EAST ASIA

 **August 4, 2021 | 10:00AM (GMT+8)**



After eight years of negotiation, 15 countries came together on November 15, 2020 to sign RCEP - the world's largest free trade agreement (FTA) which covers approximately 30 percent of world GDP and almost 30 percent of the global population. This agreement is unprecedented in scale, scope and potential impact, both in Asia Pacific and globally.

The opening-up layout of such an FTA network is beneficial to the Malaysian economy and also creates more growth and employment opportunities for countries across the region, especially at this challenging time.

In this regard the East Asia Business Council (EABC) Malaysia chapter is pleased to bring together both public and private sector trade experts at this webinar to discuss:

- RCEP rules and operating mechanisms;
- Benefits of RCEP to Malaysian SMEs and MNCs;
- Global supply chain opportunities of RCEP;
- How RCEP compares to Malaysia's existing regional multilateral and bilateral agreements; and
- How your business can plan for the implementation of RCEP.

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To Register**

PROGRAMME	
9.50 am	Log-in & Registration
10.00 am	Welcome Remarks by <i>Tan Sri Azman Hashim, Chairman of EABC Malaysia Chapter</i>
10.10 am	Keynote Address by <i>YB Dato' Seri Mohamed Azmin Bin Ali, Senior Minister and Minister of International Trade &amp; Industry</i>
10.25 am	Navigating RCEP: How Malaysian Businesses Can Benefit from the Regional Trade Agreement by <i>Senior Representative from MITI</i>
11.00 am	Panel Discussion: Why RCEP matters to your businesses? Moderator: <i>Datuk Seri Mohamed Iqbal Bin Kuppapitchai Rawter, EABC Malaysia member</i>  Panelists: <i>Senior Representative from MITI</i> <i>Dr Anthony Dass, AmBank Research Chief Economist</i> <i>Edmund Sim, Partner, Appleton Luff</i> <i>Lennard Yong, Group CEO, Tricor Group</i>
11:45 am	Q&A Session
12:00 pm	End of Webinar
<b>Note: The organiser reserves the right to amend the programme in the best interest of the event</b>	