asean
ASEAN
BUSINESS AWARDS
2017

ASEAN BUSINESS AWARDS 2017

ABOUT ABA 2017

The **ASEAN Business Awards (ABA)** aims to recognize the outstanding ASEAN enterprises in the region. It brings to the spotlight businesses that have contributed in the growth and prosperity of the ASEAN economy and have the potential to become global economic players in their respective industries.

For this year, the awards will have the following categories: **1) The ASEAN 12 Priority Integration Sectors** Excellence **Awards** (fisheries, electronic, E-ASEAN/ICT, textiles, logistics, wood-based, rubber, agri-food, healthcare, tourism, automotive, and retail), **2) The SME Excellence Awards** for Growth, Employment, Innovation and Corporate Social Responsibility **3) The Special Awards** (Inclusive Business, Friends of ASEAN, Young Entrepreneur Award and Women Entrepreneur).

ASEAN Business Awards 2017 will take place in Okada Manila, Parañaque City, Philippines on September 6, 2017.

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ASEAN BUSINESS AWARDS 2017

MESSAGE FROM THE CHAIRMAN

"It is a privilege for our country to host the 50th anniversary of ASEAN. For this year, ASEAN Business Advisory Council is celebrating the 9th ASEAN Business Awards. This Awards recognizes outstanding ASEAN enterprises which have exemplary record of growth and success not only in their home country but also in our ASEAN member countries. Many companies and entrepreneurs have been awarded in the past years and we want to showcase more MSMEs in the ASEAN platform. We encourage more enterprises from the ASEAN region to join this year's search."

JOEY CONCEPCION
Chairman
ASEAN Business Advisory Council 2017

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OKADA MANILA®

THE VENUE

Carved in 44 hectares of picturesque oceanfront, Okada Manila is set to become Entertainment City's iconic integrated resort. Stay, play, dine, relax - all amid the luxurious comforts of a one-of-a-kind, masterfully created space for five-star pleasure and leisure.

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Former Winners

Since it was first launch back in 2007, ABA has recognized more than a hundred enterprises throughout the ASEAN region. Here are some them:

Bangchak

Wongpanit

Jollibee

gear growing together

LBC

CYCLECT COMPLETELY POSSIBLE

NHF

LaoITDev

EON

AirAsia

Community Health Education Emergency Rescue Services

YCH

City Developments Limited

MAGSAYSAY MAGSAYSAY MARITIME CORP.

Singtel

Zeenoh

ZEST-O

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Why Join?

Here are some of the reasons why you should be part of this year's search.

VALIDATION OF QUALITY

Judged by esteemed trade association officials and business thought-leaders from across the ASEAN region.

MEDIA EXPOSURE

As one of the most anticipated event of ASEAN Business Advisory Council, well-covered by international and local media outlets.

NETWORKING OPPORTUNITIES

Ten ASEAN member countries, hundreds of organizations represented, one gala night.

ASEAN MENTORING ENTREPRENEURS NETWORK

Be part of a community that aims to alleviate poverty in the ASEAN region through empowering MSMEs

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Apply

You've worked hard to build an award-worthy enterprise, join ABA 2017.

1. SHARE

Tell us about yourself and your business by filling out the online form at www.aba2017.com/join-aba-2017

2. FILL OUT

Download the nomination form of your desired award category, fill out the fields, and include the necessary attachments www.aba2017.com/join-aba-2017

3. SUBMIT

Submit your nomination on or before June 15 to support@aba2017.com or to your respective national gateways. **soft copy**

It's that easy! After all, you've already done the hard work of building a successful enterprise.

For more info go to www.aba2017.com

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CATEGORIES

Priority Integration Sectors – Excellence Awards

Outstanding performance and presence in the ASEAN Economic Community Priority Integration Sectors. Includes the recognition of integration and connectivity between ASEAN business owned and operated by the applicant.

Subcategories: *Agro-Based, Automotive, Retail, e-ASEAN, Electronics, Fisheries, Healthcare, Logistics, Rubber-based, Textiles, Tourism, and Wood-Based.*

SME Excellence Awards

Outstanding performance and presence in the ASEAN Economic Community Priority Integration Sectors. Includes the recognition of integration and connectivity between ASEAN business owned and operated by the applicant.

Subcategories: *Growth, Employment, Innovation, and CSR*

Special Awards

Recognizes enterprises that have created massive social and economic impact in the ASEAN community.

Subcategories: *Inclusive Business, Friend of ASEAN*

Women Entrepreneur of the Year Award

Outstanding business owner who has demonstrated significant success through leadership, market positioning and company performance.

Young Entrepreneur of the Year Award

Outstanding business owner below the age of 45 who has demonstrated significant success though leadership, market positioning and company performance.

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