

1st East Asia Investment Forum

*** August 24, 2015 * Mandarin Oriental Kuala Lumpur**

Malaysia will host the 1st East Asia Investment Forum in the margins of the ASEAN Economic Ministerial (AEM) week scheduled from August 20-25, 2015 in Kuala Lumpur.

Over 200 delegates are expected to attend, representing policy makers and high profile business leaders from Southeast Asia, China, Japan and Republic of Korea. Highlights of the forum will include a Ministerial Roundtable Session with Economic Ministers of Malaysia, Philippines and China, presentations from prominent businessmen and a showcase of investment opportunities in the region.

PROGRAMME

08.00	Registration
08.30	Welcome Remarks by Tan Sri Azman Hashim, EABC Malaysia Member Remarks by Mr Yu Ping, Vice Chairman of China Council for the Promotion of International Trade
08:45	Ministerial Round Table: Facilitating Investment Across Borders <i>This roundtable aims to understand the different initiatives and efforts by ASEAN, Malaysia, Philippines and China to improve and further liberalise investment regimes.</i> Moderator: Mr Jay Yuvallos, EABC Acting Chairman Economic Ministers: His Excellency DatoqSri Mustapa Mohamed, Minister of International Trade and Industry Malaysia (<i>invited</i>) His Excellency Gao Hucheng, Minister of Commerce China (<i>invited</i>) His Excellency Gregory Domingo, Trade Secretary of Philippines (<i>invited</i>)
09:30	Networking Coffee Break
10.00	Plenary Session II: Investment Cooperation in the Region <i>This session aims to share with the local and international community on investment cooperation opportunities in ASEAN, China, Japan and Korea.</i> Moderator: Representative from EABC China Speakers: Representative from Brunei (<i>invited</i>) Senior Representative from Farlim Group (<i>invited</i>) Senior Representative from China Power Investment Corporation/ China Development Bank (<i>invited</i>) Mr. Kazumi Nishikawa, Executive Director of JETRO Singapore Mr. Kim Young-Sun, Secretary General of Korea-ASEAN Center (<i>invited</i>) Mr. Oudet Souvannavong, Vice President of Lao National Chamber of Commerce and Industry Representative from Myanmar (<i>invited</i>) Mr. Eric Alberto, Executive Vice President of PLDT Global Corporation (<i>invited</i>) Mr. Aylwin Tan, Chief Customer Solutions Officer of Ascendas Pte Ltd Representative from Thailand (<i>invited</i>) Q&A Session
12:00	Plenary Session III: RCEP Impact on East Asia Investment <i>This session aims to update businesses on the progress of the Regional Comprehensive Economic Partnership Agreement and its potential benefits to the business community.</i> Moderator: Representative from EABC Thailand Speakers: Representative from Thailand (<i>invited</i>) Dr. Lili Yan Ing, Economist from Economic Research Institute for ASEAN and East Asia (ERIA) Representative from ASEAN Secretariat (<i>invited</i>) Ms. Deborah Elms, Executive Director of Asian Trade Center (<i>invited</i>) Q&A Session
13:00	Lunch
09:00- 14:00	Showcase of Investment Projects in East Asia

SPONSORSHIP DETAILS AND REPLY SLIP IS APPENDED

ORGANISED BY:



SUPPORTED BY:



马来西亚-中国商务理事会
MALAYSIA - CHINA BUSINESS COUNCIL

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SPONSORSHIP DETAILS & REPLY SLIP

WHY SHOULD YOU SPONSOR?

- Showcase your business and products to over 200 businessmen from ASEAN, Korea, China and Japan
- Opportunity to exchange views with the Economic Ministers from Malaysia, Philippines and China
- Network and exchange ideas and experiences with businesses from ASEAN, Korea, China and Japan

SPONSORSHIP PACKAGE

SPONSOR PACKAGE	GOLD (RM20,000)	DISPLAY (RM10,000)
Exhibition	One (1) 9m 2 x Table Display Package Two (2) x complimentary Exhibiter Passes for Staff manning booth	One (1) 9m 2 x Table Display Package Two (2) x complimentary Exhibiter Passes for Staff manning booth
Promotional Corporate Collaterals	Two (2) x A4 size flyer insert into each Conference Delegate Folder (200 pcs per insertion)	Two (2) x A4 size flyer insert into each Conference Delegate Folder (200 pcs per insertion)
Publicity & Acknowledgement	Logo presence on Backdrop Acknowledgement during speech at the Opening Ceremony as Gold Sponsor Acknowledgement as Gold Sponsor in all Electronic & Printed Conference promotional materials Share the delegates list	N/A

HOW TO BE A SPONSOR?

1. COMPLETE REPLY SLIP AND RETURN TO CONTACT DETAILS PROVIDED BY JULY 20, 2015
2. MAKE PAYMENT BY AUGUST 7, 2015 (PAYMENT DETAILS ARE IN THE NEXT PAGE)

REPLY SLIP

COMPANY NAME _____

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DESIGNATION _____

ADDRESS _____

TEL _____

FAX _____

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YES! We are interested to be a:

(please tick (/) where appropriate)

Gold Sponsor

Display Sponsor

Contact EABC Secretariat:

Arasy (arasy@fmm.org.my)

Maygelah (maygelah@fmm.org.my)

Tel: +603 6286 7200

Fax: +603 6274 1266 / 7288

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PAYMENT DETAILS

Kindly make payment by August 7, 2015. Tick (X) accordingly:

I would like to pay by cheque (Malaysian partners only): Payment in cheque should be made in favor of FMM-EABC being payment for the 1st East Asia Investment Forum.

I would like to pay by telegraphic transfer (TT). For payment via telegraphic transfer, the bank details are below. Please email or fax the TT form or bank debit to the contact details provided for our reference.

Bank Details

Bank Account Name FMM-EABC
Bank Name Malayan Banking Berhad
Bank Address No. 8-10, Jalan 53, Desa Jaya, 52100 Kepong, Kuala Lumpur
Bank Account Number 5-14208-507607
Swift Code: MBBEMYKL

INVOICE

Invoice will only be prepared upon request. Do you need an invoice: Yes o No o

VENUE & ACCOMMODATION INFORMATION

Mandarin Oriental Kuala Lumpur

Kuala Lumpur City Centre, 50088 Kuala Lumpur, Malaysia Tel : +60 3 2179 8818 Fax : +60 3 2179 8659

Email: basithk@mohg.com / khairuls@mohg.com Website: <http://www.mandarinoriental.com/kualalumpur/>

Please find below corporate rate for hotel accommodation:

- Deluxe Room at RM655.00++ per room per night inclusive of One (1) daily buffet breakfast & High Speed Internet Access
- Deluxe Room at RM705.00++ per room per night inclusive of Two (2) daily buffet breakfast & High Speed Internet Access
- Club Deluxe City View Room at RM1,055.00++ per room per night inclusive of Full club floor benefit

Please contact EABC Secretariat for Room Reservation Form to enjoy quoted rates.

Contact EABC Secretariat:

Arasy (arasy@fmm.org.my) | Maygelah (maygelah@fmm.org.my) Tel: +603 6286 7200 | Fax: +603 6274 1266 / 7288

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